



126 Sloan Street  
Roswell, GA 30075

p: 404.388.7047

### Job Description: **Director, Employee Communications**

You have a knack for bringing out the best in others because you're that kind of human being. Being in an entrepreneurial and collaborative work environment gets you jazzed to head to the office, and a hybrid work schedule is icing on the cake. You are skilled at using storytelling techniques to foster connection between employer and employees. You are an experienced communications professional with exceptional account management competency, a mentoring mindset, and a reputation as an outcome-oriented strategic communications advisor.

Full Tilt is an award-winning marketing communications agency specializing in elevating brand voices for both internal and external stakeholders. We work with an eclectic mix of clients from many industries, of all sizes, and across the globe. At Full Tilt, we are dedicated to workplace practices that support both work and personal needs and the alignment between the two. We are based in Historic Roswell and, as a team, love to enjoy all the area offers. We are building a world class internal communications consultancy and looking for a strategic and collaborative communicator to inform, engage, and inspire our clients' employees.

Our **Director, Employee Communications** will develop multi-layered, multi-channel communications strategies to drive business results through upbeat communications that leave employees energized, informed, and equipped to be successful in their roles and champion the employer brand. You will also provide strategic support to executives to build their personal leadership brand and align their teams on strategy, goals, and priorities. You will work with multiple global brands to connect, inform, and engage their employees while mentoring and developing your internal team and colleagues.

**This position is a leadership role within our growing firm. A successful candidate will be able to share examples of the following competencies, all of which are functions of this role:**

- Serve as communications business partner to a roster of clients
- Lead the development and implementation of internal communications strategies and programs, with a strong focus on driving business alignment and engagement programs through modern platforms
- Utilize data to measure campaigns and optimize client strategies
- Exceptional writing and communicating skills that can be adapted to multiple channels
- Organized and detailed, with proven ability to effectively collaborate with internal and external stakeholders to ensure project deliverables are aligned and delivered efficiently
- Direct and support creation of all media, editorial, social media and event programs for multiple industries
- Proactively identify opportunities to up-level the agency's internal communications capabilities and expertise
- Able to provide constructive feedback to mentor and train junior associates and create a high-functioning team



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### **Skillset Requirements**

- 8+ years of experience in internal communications, either in-house serving multiple business units or at an agency
- A track record of delivering successful multi-layered internal communications programs with measurable outcomes
- Grace under pressure and can navigate through high-pressure situations calmly and professionally
- Experience interfacing, advising, and partnering with C-level executives in a consultative manner
- Knowledge of industry best and emerging practices
- Strong leadership qualities; exceptional interpersonal, presentation and communication skills
- Critical thinker with problem-solving skills
- Capable of working well as part of a team as well as independently while managing multiple projects in a fast-paced environment
- Excellent written and verbal communication skills, organizational skills and attention to detail

Full Tilt Consulting continues to monitor the on-going spread of COVID-19 with the health and safety of our team, clients and business partners as a number one priority. We have implemented a policy that requires all employees to be fully vaccinated against COVID-19 and provide proof of that vaccination prior to employment.

To apply, visit <https://fulltiltconsulting.com/about/join-our-team/> and follow the “Apply for Current Openings” prompt.